The 14th China International Exhibition on Public Safety and Security (SECURITY CHINA 2018)
New China International Exhibition Center (NCIEC), Beijing
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POST SHOW REPORT

Approved by
The Ministry of Commerce, P.R. China

Organizer / Sponsor
China Security & Protection Industry Association

Supporters
The First Research Institute under Ministry of Public Security, P.R. China
The Evidence Identification Center under Ministry of Public Security, P.R. China
The Third Research Institute under Ministry of Public Security, P.R. China
China Security Association
The Forensic Science Association of China
China Fire Association
The Road and Traffic Safety Association of China

Co-organizers
China Certification Center for Security and Protection Technology
China National Security and Alarming Products Quality Inspection and Testing Center (Beijing)
China National Security and Alarming Products Quality Inspection and Testing Center (Shanghai)
1. The Review of Security China Expo


Since 1994, China International Exhibition on Public Safety and Security had been held once every two years in Beijing. So far the Security China Expo had been successfully held 14 times, the total number of the exhibitors exceeded 8,500, and the total number of the Buyers exceeded million of persons. Now, with the spirit of "Festival of security suppliers, big event in security industry, and plaza of security end-users", Security China has grown into a large scale, professional security exposition of featuring large scale, authority, and wide influence in the world.

Opening Ceremony of Security China 2018

2. The Overview of Security China 2018 Expo

The total exhibition area would amount 106,800 square meters, more than 6000 booths, and there are more than 1000 companies from 21 different countries, and there are also more than 170,000 professional Buyers at home and abroad to visit the show. Security China 2018 featured exhibition areas, the authority of the five forums and four highlights of activities, five authoritative forums and four bright spot activities.
3. Exhibitors

1) Domestic Exhibitors

Total 1000 attended the Security China 2018, among them 850 Domestic Exhibitors, accounting for 85% of Total Exhibitors, including Huawei, Hikvision, Dahua, KEDACOM, Uniview, Tiandy, Netposa, DTT, Blue Sky, OB Telecom, Gosuncn, Security & Fire and Hanbang. In addition, be affected by the "big security", some of innovative technology-based enterprises also attended this Show, such as Tencent, Baidu, SenseTime, Megvii, Face++, DJI, UBTECH, Homedo, Cloudwalk, Avcit and Etc. (Booth of HUAWEI)
2) Global Exhibitors

Security China 2018, which has attracted more than 150 foreign exhibitors and International Medias, who are from United States, Canada, UK, Germany, France, Italy, Russia, Hungary, Belgium, Netherlands, Switzerland, Sweden, Israel, Korea, Singapore, Taiwan, Hong Kong and Etc, accounting for 15% of Total Exhibitors, kept the same quantity of Security China 2016.
In Security China 2018, the growth rate of the new global exhibitors is 10%, including Seagate, Western Digital, Quanergy, Axxonsoft, Tronics, Intellivision, Detection, Biolog, Zigbee Alliance, Southco, Gemalto, Congatec, Avigilon, Boon Edam, NEXTCHIP, TAMRON, NVIDIA, TECHPOINT, TISO, Quantum Corporation, LEONI, SKIDATA, and Etc.

Among them, we also continue to organize the two International Pavilions, including Korea Pavilion and Taiwan Pavilion. The Korea Pavilion organized by the KISIA, the famous Association in Korea Information Security Industry, where the exhibitors are involved in the Information Security.
Booth of TRASSIR

Booth of New Products
3) Exhibit Statistics of Security China 2018

Exhibition Area: 106,800 square meters;

Booth Quantity: 5075 booths;

Total Exhibitors: 1000 companies;

Domestic Exhibitors: 850 companies;

Global Exhibitors: 150 companies;

Countries: 21 countries.

Regions: 21 provinces and autonomous regions

4) Scale Analysis of Exhibitors

(1) Analysis on Countries or Provinces Where Exhibitors Located

(2) Analysis on Products What Exhibitors Exhibit
4. Buyers

1) The Number of Buyers

According to statistics of Buyers Pre-register and online register, there are 170,000 Buyers has been visit Security China 2018, among them 150,000 Domestic Buyers (88.24%) and more than 20,000 international Buyers (11.76%).

2) China Domestic Buyers

The host city (Beijing) accounting for 46% of total Buyers, and the other cities, including Southeast China, Northeast China, East China, South China, North China, Central China, etc, amount to 54%. In addition, the Buyers from their area of the proportion of the exhibition as shown below:
3) International Buyers

The International professional buyers have reached totally 20,000 persons, from 67 countries, accounting for 11.76% of total buyers, and increased by more 30% than Security China 2016.
4) Data Analysis of the Buyers at Home and Abroad

(1) The Departments of Buyers Who Attended Security China 2018

(2) The Positions of Buyers Who Attended Security China 2018 (Including Manager, Staff, Decision maker and others)

(3) The Job Title of Buyers in Security China 2018:
The Industry involved by Buyers in Security China 2018:

- **Device Management**: 6.13%
- **Engineering, Maintenance Manager**: 11.79%
- **Law Enforcement / Public Security**: 2.12%
- **Purchasing Department**: 7.74%
- **Security Management**: 4.08%
- **Sales, Marketing**: 26.70%
- **Technician, R&D**: 23.27%
- **Media, PR**: 1.95%
- **Others**: 3.82%

- **Armed Police / Army**: 1.89%
- **Justice Department**: 1.76%
- **Police / Prison / Fire Control**: 5.85%
- **Security Company**: 2.00%
- **Official Mission**: 3.73%
- **Bank / Financial / Insurance / Securities**: 2.37%
- **Custom / Port**: 0.42%
- **Hospital / Medical**: 0.59%
- **Traffic**: 2.74%
- **Water Conservation**: 0.25%
- **Electricity**: 1.32%
- **Industrial and Mining Enterprise**: 0.92%
- **Real Estate / Property Management**: 2.47%
- **Hotel / Commercial / Retail**: 1.09%
- **Communication**: 4.61%
- **Education / Training**: 1.97%
- **Personal User**: 2.17%
- **Others**: 5.97%
- **Manufacturer**: 16.00%
- **Distributor / Office**: 6.93%
- **Agents / Import and Export Company**: 2.81%
- **Industry Association**: 2.92%
- **Consultancy / Research / Consulting**: 1.67%
- **Integrator / Consulting**: 23.88%
- **Scientific Research Institution**: 2.24%
- **Engineering Design and Planning**: 2.04%
5. The Four Authoritative Forums

1) GOSUNCN—China Security Summit and Forum

The 2018 China Security Summit Forum has been successfully held on Oct 23, afternoon, 2018, the Forum in the theme of “Intelligence Innovation and Security China”, mainly discussed the application of the technology of AI, Big Data and IoT in the Intelligent Police and Xue Liang Project. Those speakers from the Ministry of Public Security, the Ministry of Construction, the CCTV Laboratory, and the local government of different cities, and the total number of audience has reached more than 500 persons, including those leaders from government, end-users, and security companies.
Speech of the Leader from the MPS

**Audiences of China Security Summit and Forum 2018**

- Contractors / Integrators: 35%
- Vendors / Manufacturers: 30%
- Institutes / Experts / Scholars: 9%
- Police / Associations: 4%
- Others: 22%

2) YITU Technology – China International Security Forum

This year we focused more on the “New Challenge, New Direction”. The purpose is to strengthen the international and industry information exchange, to discuss China and the
global security situation and market demand, and promote the healthy and rapid
development of China's security industry, to carry out international cooperation and expand
international trade platform.

We invited the Executive Director of IHS Markit - Thomas Lynch, The Consultant for Security
Industry in Chamber of Commerce of Moscow - Vladimir Osipov, The President of Singapore
Security Association (SSA) - Joshua Thoma, The CEO of FACEPTION - Shai Gilboa, the
President of All Pakistan Shipping Association (APSA) - Aasim Siddiqui, and the Chairman
of Communication Committee of ONVIF - Tim Shen to attend this International Security
Forum and make the speech. Thomas introduced the development situation and trend of
global security market, and the value of intelligent video system in construction of security
city. Mr. Vladimir Osipov approached a subject about the Cooperation in the security industry
between China and Russia, and the effects of 2018 World Cup to the Russia Security
Industry. Aasim Siddiqui approached a subject of “China-Pakistan Economic Corridor”
promote security industry in Pakistan to develop rapidly; cooperation opportunities between
China-Pakistan security enterprises under “One Belt And One Road” plan. Shai Gioboa
introduced the Development of Emerging Face Recognition Technology of Israel and its
Application in Anti-terrorism Field. Joshua Thoma approached a subject about current
situation and developing trends of security industry in Singapore; opportunities and
challenges that Chinese enterprises face in Singapore. The total number of audience is
400.
3) VITECH – China Network Security Forum on CCTV Surveillance 2018

The theme of this summit is "CCTV Network, Security and Trust-Worthy", the total number of audience is more than 400 people. The Forum invited the security industry experts and executives to discuss new trend, new technology, new standard and new requirement the CCTV network security is facing. Speakers include the academicians of the Chinese Academy of Engineering, the representatives from Ministry of Public Security and China local public security bureaus (Guangdong and Jiling Province), the representatives from public security university, and the management from famous security companies, including Huawei, Cloudwalk, Venustech, Yuanwang Information and Goldencis, etc.
4) **Cloudwalk – China Security Technology Innovation Summit 2018 & IVAA 2018 International Forum**

On October 25th, the China Security Technology Innovation Summit 2018 & IVAA 2018 International Forum successfully held, by China Security and Protection Products Industry Association. The forum is in the theme of “AI, set the new generation of video analysis application”, and the important speakers including the leaders from the Ministry of Public Security, the strategy consultant of Stanford University, the leaders of National Video Engineering Laboratory, and those representatives from China important security companies, including ZNV, PCI-TECH, Cloudwalk, YITU Technology, BITMIAN, VITECH, Baidu, SEAGATE, WESTERN DIGITAL, LYNXI, etc. The forum has attracted about 450 audiences, who are from the government, police, security companies etc.

According to the presentation of Mr. Chen jinghua, the vice-director of Science and Technology Bureau, under the Ministry of Public Security, the current CCTV Surveillance system has enter into the new generation from the only monitoring to the intelligent analysis, AI technology would be acted as the strong power to promote the innovation application of video analysis.
There are some representatives from the police stations, associations, security contractors, integrators and manufacturers, etc, to attend the Summit.

Mrs Chen Chaowu, the director of National Video Engineering Laboratory has made the special presentation during the Summit.
6. The Four Show Events

1) The Awards for 2018 Innovative Security Products

In order to stimulate the vitality of independent innovation, enhance the independent innovation ability of enterprises, help enterprises to shape brand image and expand market, the organizer kept the tradition activity of “The Awards for 2018 New Products Launch”.
We have totally received 380 applications from 180 security companies, after experts rigorous online selection, assessment, a total of 79 products were identified as “Awards for Innovative Products 2018 “, on the basis of "Awards for Innovative Products " selection, through the corporate application and experts on-site re-evaluation, collegiate, a total of 20 products were identified as " Special Awards for Innovative Products", and 5 products were granted “Outstanding Contribution Awards in the Security Industry”.

2) The Awards for 2018 Security Solutions
In order to promote the security companies to apply and admit to the Security Solutions, China Security and Protection Industry Association has again recommended some qualified Security Solutions for “Safe China” construction during the Security China 2018, on the basis of voluntary declaration and scientific evaluation.

This year, we have totally received 255 recommended security solutions from 151 companies, after the rigorous online selection and assessment, a total of 129 qualified security solutions from 86 companies have been recommended and awarded, in 13 types products, including Xue Liang Project, Security City, Financial, Law Enforcement, Traffic, Entertainment, Culture, Education, Hospital, Power and Resource, Intelligent Building,
3) **Awards for Outstanding Contribution in Poverty Alleviation Aid**

To further carry out the policy of Poverty Alleviation Aid of central government, China Security and Protection Industry Association has organized some security companies to provide the poverty alleviation aid to Xing Ren county and Pu An county, and also established an Award for those companies who have made big contribution in the Aid. During the Security China 2018, the organizer has awarded the two companies (Netposa and Kedacom) who provided big support in Intelligent Security Project installed in Bu Yi Tea town.

4) **Awards for Organizing Statistics in China Security Industry 2017**

In 2017, China Security and Protection Industry Association (CSPIA) continue to collect the statistics in the security industry, mainly to establish the national security statistics system, and clearly analyze the future trend of the industry. In the process, those local security associations have contributed more to make sure the statistics collection succeed, as the encouragement and admission, CSPIA especially set up the Special Organization Awards
for those 15 security associations from 14 provinces in China, and awarded them during the Awards Ceremony of Security China 2018.

7. The Six Featured Display Areas

1) Display Area of China Public Security & Protection Innovation Application
2) Display Area of the NMT Alliance

3) Display Area of the PDT Alliance
Totally 6 members of PDT joined in this display area, and with 32 booths and 288 sqm.

4) Display Area of Security Check and Anti-Explosion
5) Display Area of Photos for Awarded Innovative Security Products 2018
Allow the buyers to clearly find those qualified and innovative products they are looking for.

Remark:
There are still some other show material not mentioned in the report above, considering the important time of the readers. If you need more detailed information about Security China 2018 and upcoming Security China 2020, please send mail to us, we would reply to you as request.

We are looking forward see you again in Security China 2020!

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